



## An Analysis of Language Style in Little Buddha Movie

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### ABSTRACT

This study focused on the use of language style in the movie "Little Buddha" which shows how language style is used in society. There are two problems to be solved in the study, the types of language styles used on a conversation in the "Little Buddha" movie, and the factor influencing the choice of language style in the "Little Buddha" movie. This study's theoretical framework is based on Joos (1967) states there are five types of language style, namely frozen style, formal style, consultative style, casual style, intimate style, and Holmes (1992) There are four factors in choosing language variation that is participant, setting, topic, and function. The results of this study that there are 25 data of the type of language styles and elaborate factors influencing the choice of language style which is occurred in "Little Buddha" movie and intimate style becomes the most dominant type.

## 1. INTRODUCTION

Language style is the language employed by the speaker to communicate his idea to the listener. According to Joos (1967), Language styles fall into five types. There are frozen or fixed style, formal style, consultative or semi-formal style, casual or informal style, and intimate style. The frozen style appeals to self-education, formal style informs the individual separately, the intimate style combines two personalities

into warmth, the consultative style results in cooperation without integration, which benefits from the lack of interlocutors, and casual style integrates different personalities into a larger social group.

The phenomena of language style could be observed in everyday discourse. According to Ducrot and Todorov (1993) as cited in Sipahutar (2018), language style occurs depending on the context of the speakers with whom it is usually measured on a formal-informal scale, subject matter, our audience, and the formality of the event. For example, at spiritual ceremonies, the frozen style is frequently utilized; in traditional marketplaces, people normally bargain in a casual style; but, in a different context, if someone is shopping in a supermarket, a cashier will provide service in a formal style. Language style is also employed when speaking with friends and teachers. When speaking with friends, adopt a casual style, but when communicating with the teacher, use a formal style. The context of the conversation, the location, the topic, and the intended recipient all have an impact on the speaker's choice of language style. Miscommunication between speakers and listeners is prevalent, although communication is often done in everyday life. In discussion, language style is used to express ideas, suggestions, and opinions to the other person.

Analysis the type of language style aims to learn more about what type and factors influence language style is used in the "Little Buddha" movie. According to Joos (1967), language style includes five different varieties, including frozen style, formal style, casual style, consultative style, and intimate style. According to Holmes (1992), there are four factors to consider when choosing language variation: participant, setting, topic, and function.

The studies were reviewed as references to support this study. The first undergraduate thesis is entitled "Language Styles In "Love Rosie" Movie: A Sociolinguistic Analysis" by Sipahutar (2018). The study is aimed to investigate the language styles implemented in the "Love, Rosie" movie. The theory applied in the study is the theory of Language Styles by Joos (1967). The study found four language styles which are formal style, consultative style, casual style, and intimate style. The most dominant is found in the intimate style with a percentage of 59%. The second undergraduate review for the thesis is written by Nisa (2018) entitled "English Language Style In Technology Entertainment Design Conference By Shah Rukh Khan". The research tried to investigate the types of language style and analyze the factors of language styles in conference. Two theories were applied to support the analysis in the study, they are the theory of language style by Martin Joos (1967) and the theory of language variation by Holmes (2001). Nisa's thesis has a total of 183 data of language style. Type of the style occurs there are formal style 134 data, casual style 32 data and consultative style 27 data. Third, a research article was written by Astika (2018) entitled "The Analysis of Speech Style Used in Kick Andy Talkshow" The article focused on discussing the types of speech styles based on the Martin Joos (1967) theory. The host and guest employ only four types of speech styles in Kick Andy talk show in Astika's article. The research found four types of speech styles are formal, consultative, casual, and intimate.

Even this current research has a similar topic with the previous studies, it has a difference of the prior study. It can be seen on the second problem and the data source use on the previous studies. Moreover, the researcher chose the data source from the movie. Characters in movie are sometimes how language style is taken into account in everyday life. Departing from the above phenomenon, this research tries to determine the types of language styles and factors influencing the choice of language styles applied in the conversation among the characters in the Little Buddha movie.

## 2. METHODS

In this research, Little Buddha movie was applied as the data source. The research concerns the use of language style and the factor influencing the choice of language style uttered by the characters in Little Buddha movie. There were 4 steps in collecting the data: viewing the movie, reading the script, taking note of the language style based on the theory, and categorizing the language style in selected conversation that occurred with the character in the movie. The researcher employed a qualitative method in analyzing the data. There were two steps conducted in analyzing the data, The first step of data analyzed based to the theory of the types of language style by Joos (1967), the next step is to analyze the factors influencing the choice of language according on the theory by Holmes (1992). The result of data analysis was presented by formal method and informal method. Formal method included the analysis by presenting a table form. Meanwhile, the informal method described the data, and then explained the data that have been collected.

## 3. RESULT AND DISCUSSION

This study has two objectives, as explained in the previous chapter, those are to classify the types and analyse the factor influencing the choice of language style in the movie entitled Little Buddha. All the data were analysed based on theory proposed by Joos (1967) for language style and Holmes theory (1992) for factors influencing the of language.

## RESULTS

After classifying the data source there are several types of language style. The classification can be seen from the table below:

**Table Categorization of Language Style**

No	Type of Language Style	Occurrence	Percentage
1.	Frozen Style	4	16%
2.	Formal Style	3	12%
3.	Consultative Style	5	20%

4.	Casual Style	6	24%
5.	Intimate Style	7	38%
Total		25	100%

According to the table above, this study finds five types of language style in the data source. They are frozen style, formal style, consultative style, casual style and intimate style. It produces the following presentation results: 4 data of frozen style (16%), 3 data of formal style (12%), 5 data of consultative style (20%), 5 data of casual style (24%) and 7 data of intimate style (38%). Intimate style is the most dominant type in this movie because there are many conversations between the family, which is very warm and makes for a comfortable feeling. The director of the movie wants to show harmony in the family that can reconcile the atmosphere.

## DISCUSSION

This section presents the analysis of the data. In exposing the utterances that contain language style bold style are used. The discussion is about the types and factor that influence the choice of language style in the movie entitled Little Buddha as follow:

### Frozen Style

According to Joos (1967:39), the Frozen style is intended to be used in very formal situations, usually in a big ceremony or a formal place such as a church, a palace, and some other formal occasions. In this research there are several styles which come across in the data source, such as:

#### Data 1

Siddhartha : "And death, what moment is that?"

Channa : "Show me death."  
 Channa : "This is death, my Lord."

(Little Buddha Movie)

Channa responded to the utterance from Siddhartha using the frozen style. In the minutes 47:27, there was a conversation between Siddhartha and Channa. This scene shows Siddhartha who does not know the meaning of death asking his servant. The utterance "*This is death, my Lord.*" Channa in a very formal situation conveyed a sentence gently to answer king Siddhartha by showing the incident in real terms so as not to make it too easy for Siddhartha to understand. Channa used the frozen style because the situation was the king's visit to see his people.

The participants in the conversation above are Siddhartha and Channa has a relationship between a servant and a king, Siddhartha who visited his people, was accompanied by his servant Channa. The conversation above took place on the situation around the palace. The topic of discussion was King Siddhartha's inquiry regarding the death. Channa politely answered king Siddhartha's question by saying "*This is death, my Lord.*" Channa sets a concrete example by showing how death occurs. The participants, setting, topic, and function of the conversation above influence the choice of frozen style.

## Formal Style

According to Joos (1967:35), Formal style is employed in a setting of formal situations in which there seems to be at least a background to share or in other words to have to know each other well.

## Data 2

Kenpo Tenzin : "**May** I ask, uh, what day on what day your son was born?"

Lisa : "On March 1st."

(Little Buddha Movie)

Kenpo Tenzin asked Lisa in a formal style. In a minute 09.12, there was a conversation between Kenpo Tenzin and Lisa about Jesse, Lisa's son. Kenpo Tenzin in a formal situation conveys the sentence gently to ask the question by saying the word "*May*" as being more polite rather than "*Can*" to get an answer from Lisa and make Lisa comfortable in the conversation.

In the conversation above the participants are Kenpo Tenzin and Lisa, in which they do not have a special relationship since it is the first time they meets. The conversation took place at Jesse's school, when Lisa picked up her child from school, Kenpo Tenzin which visiting Jesse spoke with her. The conversation was about the question from Kenpo Tenzin. Kenpo Tenzin politely asks questions to Lisa by using the word "*May*" to appreciate Lisa for the first met. The participants, setting, topic, and function of the conversation above influence the choice of formal style.

## Consultative Style

According to Joos (1967:23), the consultative style is usually used in one condition where we talk to strangers that speak the same language with us but share less of each other's background, compared to the formal style, this style uses a shorter sentence and usually occurs in everyday communication.

### Data 3

Champa : "Is it about Lama Dorje?"  
Lama Norbu : "Yes."  
Champa : "Have they found him?"  
Lama Norbu : "Perhaps!"

(Little Buddha Movie)

Lama Norbu responded that the utterance from Champa used a consultative style. In a minute 03.32, a Champa asked Lama Norbu a question about Lama Dorje. Lama Norbu in informal situations, answered Champa's question and conveyed the sentence gently because talking about Lama Dorje his teachers, uses a short response because the background information allows the speaker to respond to each other's communication.

The participants in the conversation above are Champa and Lama Norbu. They have a relationship between students and teachers. The conversation occurred in a Buddhist Temple when Lama Norbu got the telegram. The conversation was about Lama Dorje. Lama Norbu answered the question with a short response for speaking slightly serious. The participants, setting, topic, and function of the conversation above influence the choice of consultative style.

### Casual Style

According to Joos (1967:23), casual style is a style employed by people who have a close relationship and a casual style is the easiest style that can be found in daily communication.

### Data 4

Lama Norbu : "Where they're gonna go!"  
Kenpo Tenzin : "Seattle!"

(Little Buddha Movie)

Lama Norbu asks questions to Kenpo Tenzin using a casual style. At minute 06.53, there was a conversation between Lama Norbu and Kenpo Tenzin, Lama Norbu asked about their current destination. It can be seen from the word "*they're*" is derived from the word "*they are*," and the word "*gonna*" is derived from the word "*going to*," it is clear that Lama Norbu utilizes the simplest manner to diffuse the situation and transmits the sentence gently because he is in informal situation.

The participants in the conversation above are Lama Norbu and Kenpo Tenzin, they have a relationship between teacher and student. The conversation took place in a car on the way somewhere. The conversation was about the purpose of their journey.



Lama Norbu casually asked by saying, "*where they're gonna go!*" to make friends with his student Kenpo Tenzin. The participants, setting, topic, and function of the conversation above influence the choice of casual style.

### Intimate Style

According to Joos (1967:29), the utterance can be very short or the other way around but it usually has a special meaning that both participants know.

### Data 5

Dean : "**Come on, buddy**"

Jesse : (Running over Dean)

(Little Buddha Movie)

Dean calls his son Jesse using an intimate style. In minutes 131.11, Jesse was waiting on the edge of the pier with his mom and was called by his father Dean. The word "*buddy*." is used by Dean to create a friendly atmosphere for his son. In informal situations, it can be seen from the utterance "*Come on, buddy*" Dean conveys the sentence by shouting and inviting his son to leave immediately.

The participants in the conversation above are Dean and Jesse, they have a special relationship between father and son. The conversation above took place on the pier, Jesse was waiting by the pier with his mother. The conversation was about Dean asking Jesse to go. Dean's use of intimate style to make his son excited. From the word "*buddy*." Dean tried to create a familiar atmosphere. The participants, setting, topic, and function of the conversation in the conversation above influence the choice of intimate style

## 4. CONCLUSION

There are five different language style categories, including frozen style, formal style, consultative style, casual style, and intimate style. These categories were discovered after a thorough analysis of various language style categories and each factor that influences the choice of language style in the "Little Buddha" movie. From twenty five data of the type of language style encountered, there are 4 data for frozen style, 3 data for formal style, 5 data for consultative style, 6 data for casual style, and 7 data for intimate style. Intimate style as the highest percentage appear in the movie

Factor influencing the choice of language style also encountered by elaborating the four factors with analysis based on the problems of study provided: participant, setting, topic and function. "Little Buddha" movie shows the viewers that the warmth in a family is highly attractive and comfortable to feel, making intimate style the most prominent type of language style in this movie.

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