



THE ANALYSIS OF SLANG LANGUAGE IN SONG LYRICS IN THE BRUNO MARS "24K MAGIC ALBUM"

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ABSTRACT

This study entitled The Analysis of Slang Language in Song Lyrics in The Bruno Mars 24K Magic Album. The aim of this study is to find out the types of slang words that are used in song lyrics of Bruno Mars. The analysis concerns with the slang word that occur in song lyric by Bruno Mars on nine song such as 24K Magic, Chunky, Perm, That's What I Like, Versace on the floor, Straight up & down, Calling all my lovelies, Finesse, Too good to say goodbye. The method being used in this study is a descriptive qualitative method and the technique that is being used in this study is observation technique. The theory used in this analysis is theory by Kipper and Chapman (2007) to find out the kinds of slang words that occur in song lyrics by Bruno Mars on nine songs. The study concludes that the primary slang word is mostly the secondary slang word on Bruno Mars' song lyrics based on nine songs.

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INTRODUCTION

Slang words are one of the linguistic aspects that influence language use. The language variety is non-standard and seasonal. Slang is the word in a language of a particular social group. Slang word is the word that have other language style and have a different meaning which usually makes everyone who is the first time to hear will be confuse and interesting to using it to makes more modern and casual in their conversation. Slang is a

casual English word that is usually used in informal situations. Write now, a common English slang word usually used in the story of a movie, film, novel, etc. For example the word *wanna* which means *want to* and the word *til* which means *until*.

Slang words are unique linguistic phenomena because they have always evolved. Based on phenomena above, slang words are also used by the songwriters in writing the song lyrics. The aim is to make some characteristics in the song lyrics, represent their feeling and to make the song more interesting. By hearing songs accurately people are able to reproduce accurately, refine their understanding of grammar and develop their own vocabulary (Lestari, 2016). For example in the song of the 24K Magic album entitled "Oh they don't know, go on tell'em " there is the word "tell'em", this the slang word that has a meaning "tell them".

This study is an analysis of slang word found in nine song of Bruno Mars album, the song are " 24K Magic, Chunky, Perm, That's What I Like, Versace on the floor, Straight up & down, Calling all my lovelies, Finesse, Too good to say goodbye. According to Salim (1991:1828) slang is a unique word, because usually only a group of people usually understand it. Slang words may be confusing to some people. The words are non-standard and often used only by members of certain groups. Some slang words are created only to be used for secret communication so that ordinary people will not understand what the word means. The aim of this study is to help the English learners understand the meaning of English slang words and choose the song lyric as a data source because in song lyrics we can find a lot of slang words and a lot of learners of English like listening to English music.

The significance of this study is to help the people or the study who learn English understand English slang words found in songs and they know the true meaning of slang words. The study is expected to give contribution towards the theory of language uses and language varieties and to become a literature review, for those who want to do similar research in the future. The method and the data is analyzed based on the theory Kipfer and Chapman (2007). The technique that is being used in this study is observation technique. In this study the data collection was processed in some steps, such as first listening to the song lyrics carefully in order to understand the song lyrics used by Bruno Mars. The second reading and comprehending the lyric, the third identifying the slang word found in the lyrics and the next making the slang words found in the lyrics Bruno Mars.

Some of previous study about slang word are conducted. The first study is thesis and written by Siti Nia Mahnunik entitled "An Analysis of Slang Language in Song Lyrics Used By Justin Bieber". The study has two problems, such as analyzing the slang word used by Justin Bieber in lyrics,

and the kinds of slang language used in Justin Bieber, the dominant slang word found in Justin Bieber in lyrics. The writer of this study proposed the theory by Yule (2006) to analyze the slang word found in lyrics of Justin Bieber on some types of Yule theory. Observation method was used to collect the data were collected in Justin Bieber lyric. The problem of the study. The difference between his studies and this study were the theory we used for analyze the kinds of slang. In his study used the theory Yule (2006) to analyze the kinds, meanwhile in this study used the theory from Chapman (2007) to analyze the kinds.

The second is a journal article written by Iswari (2018) entitled "Slang Words and Phrases as Found in a Social Media Facebook". The problem of this study has three problems, the first is the process of creating, second the meaning of English slang words and the third the factor that influenced the people. She proposed the first theory Lieber (2009) to analyze the process of creating slang words. The second theory (Swan 2005: 526) to analyze the meaning of English Slang Word. And the third theory is Finegan (1992) to analyze the factors that influenced the people. In this study documentation method was used in collecting the data. The differences from the previous study are from the data source. The previous study used social media and in this used song lyrics as a data source.

METHODS

The data in this study was taken from Bruno Mars' song lyrics in nine songs in the @4K Magic Album. The songs are 24K Magic, Chucky, Perm, That's What I Like, Versace on The Floor, Straight Up & Down, Calling all My Lovelies, Finesse, Too Good to Say Goodbye. Those songs are chosen as the data source because there are some slang words found in song lyrics. To collect the data in this study the data collection is processed in some steps such as listening to the song, reading and comprehending the lyrics , identifying the slang words found in the lyrics and making the slang words. The writer used descriptive qualitative method to analyze the data, after collecting the data, the writer analyzed the data through the following steps, tabulating the slang word that have been found, dividing the types and characteristic of the slang word, interpreting the meaning of the slang word and drawing conclusion. Formal and informal methods were used in presenting the data.

RESULTS AND DISCUSSION

RESULT

This chapter showed the result of a song lyric on the 24k Magic album that contains slang words. This study analyzes the entire song lyrics that contain slang words and the slang that is used in the songs can be seen in the table.

Table 1. Type of Slang Word.

No	Types of Slang	Slang Word	Slang Word in The Lyric
1	Primary Slang	<ul style="list-style-type: none"> • Til • Baby 	<ul style="list-style-type: none"> • Let's just kiss til we're naked • So baby let's just turn off they light
2	Secondary Slang	<ul style="list-style-type: none"> • Rocket • Pimp 	<ul style="list-style-type: none"> • So many pretty girl around me and they waking up and they waking up the rocket • I gotta show em a pimp get in
		16	

From the data listed above, it can be seen that all types of slang words proposed by Chapman (2007) are found in the 24k magic album of Bruno Mars. The total found is 16 data. The data that are classified into primary slang are 13 data. And included in secondary slang are 3 data. Primary slang is the most data in this study rather than secondary slang due to this 24k magic album

DISCUSSION

Primary slang

Primary slang can be defined as general words that people use to express their feelings in their daily communication. Primary slang can be considered as the speech of subculture members and it is so natural. Usually, most people, like teenagers, use primary slang in their daily conversation.

Data 1

Let's just kiss **til** we're naked

(in song versace on the floor, line 13)

The word *til* can be categorized into primary slang because this word can be identified into primary slang because this word is not too foreign and difficult to interpret. The word *til* is a word that is often used by someone for everyday and this is just shortening word from the word *until*. Therefore this word is used as primary slang.

Data 2

So **baby** let's just turn off they light

(in song versace on the floor, line 9)

"Baby" literally means "one newly or recently born". The word "baby" can be imagined if the "baby" is funny, cute, and adorable. Which if with "baby" must be full of flabbiness, affection and love. This word can be identified as a type of slang word as primary slang because this word is used by a person who you love and want to call with an endearment name as in the word "baby" that is full of affection. The word *baby* is included in primary slang because this word is a contraction of going to and the word is usually used in daily conversation in informal situations. Generally this word is usually used by people in their daily communication.

Data 3

You say you **wanna** go have fun

(in song calling all lovelies, line 3)

The word *wanna* is a slang word for the word *want to*. This word is a slang word that is often used in daily communication which is easy to

interpret and everyone knows the meaning. Therefore this word can be identified as primary slang.

Data 4

Cause i ain't been more **for real**

(in song versace on the floor, line 25)

The word *for real* . this word is shortening the word for the word it means it is *serious*. This word can be included in types of primary slang because this word is one of the slang words that the people usually use in their daily communication. This word also is the general word that people usually use to express their seriousness.

Data 5

Bad **bitches** and ya ugly ass friends

(in song 24k magic, line 34)

The word *bitches* is one of slang words usually used in daily communication to express their feeling for someone, especially for a woman. Therefore this word can be categorized as primary slang.

Data 6

Players **put yo** pinky rings up to the moon

(in song 24k magic, line 5)

This word is a slang word and just shortening words from the word *put your*. This word can be categorized into primary slang because to make more interesting communication, the word puts you like a slang word that common people usually use to show they have a really close relationship with that person.

Data 7

Grils, what **y'all** trying to do

(in song 24k magic, line 6)

This word is a slang word from the word *you all* and this word is just a shortening word. This word can be classified into the types of primary

slang because this word is a word that has often been used by someone to make it more informal when speaking to people they know.

Data 8

Oh they don't know, go on **tell'em**

(in song 24k magic, line 13)

The types that are conveyed in the word above primary slang. The word *tell'em* comes from the word *tell them*. This word is easy to interpret and everyone knows the meaning and Therefore someone often uses this word in their daily conversations and that they appear more informal with that person.

Data 9

Wearing cuban links **ya**

(in song 24k magic, line 16)

The word *ya* is the slang word from the word *you*. This word is included in primary slang because the word *ya* is the shortening word that people usually use in their communication. A lot of people usually used this word to make it better to hear conversation and usually used with the floor people in informal situations.

Data 10

I gotta **show'em** a pimp get it in

(in song 24k magic, line 36)

The word *show'em* is the slang word that includes types of primary slang. The word *shows them* as primary slang because this word is commonly used by people especially English speakers in their daily communication and this word is usually used in spoken or written language.

Data 11

Then somebody's **gotta** come dry eyes

(in song calling all my lovelies, line 6)

The word *gotta* is the slang word from the word *got to*. The word *gotta* is the shortening word from the word *got to*. This word is easy to understand the meaning and the aim of the word so a lot of people usually use this word in their daily communication in informal situations. Therefore this word can be identified as primary slang.

Data 12

Baby ain't never **gonna** find love me like the way you do

(in song too good too good to say goodbye, line 11)

The word *gonna* is shortening from the word *going to* and based on the lyrics, this word has the same meaning if we search in the dictionary, that is going to. This word is easy to understand and easy to interpret by the people and so that is why they usually use it in informal situations. Therefore this word can be included in primary slang.

Data 13

Cause what we got too good to say goodbye

(in song too good to say goodbye, line 14)

This word is a slang word from the word *because* and this word is just a shortening word. This word can be categorized into primary slang because to make more interesting communication, the word *causelike* a slang word that common people usually use to show they have a really close relationship with that person.

Secondary slang

Secondary slang is like the slang word that is known by some people or group who use it in their social interaction. The words are chosen not so much to fix one group as to express one's attitude and resourcefulness by pretending momentarily, to be a member of a street gang, criminal, and hence to express someone's contempt and superiority.

Data 14

So many pretty girl around me and they waking up the **rocket**

(in song 24k magic, line 23)

The word *rocket* is the slang word that has a meaning *penis*. Based on the song's lyrics, the rocket can be interpreted as a penis. The song writer uses the word rocket to reduce the use of vulgar words and then the word rocket can be identified as secondary slang because this word has a secret meaning or code and only certain people understood the meaning of the word. Usually this word is used by a group or gang where all members of the group already know the meaning of the word.

Data 15

Honey pie, i'm so far to fly to be on standby

(in song calling all my lovelies, line1)

The word *honey pie* is the slang word that has a meaning like *endearment*. This word can be classified into secondary slang because this word is another way to call people who you love. This word includes a code that is intentionally made by two or more people where this code is only those who understand the meaning of the word and the people who are around will not understand the meaning of the word.

Data 16

I gotta show 'em a **pimp** get in

(in song 24k magic, line 36)

The word *pimp* is the slang word that has a meaning like *abbreviation of person into marketing prostitutes*. This word can be identified as secondary slang because this word belongs as a secret word which is rarely understood by many people. This word is usually used by a group of people or communicates where all the members of the group understand the meaning of the word without anyone else to know.

CONCLUSION

After analyzing the data this study found 16 slang words based on the 24k magic album of Bruno Mars. The data were analyzed based on Chapman theory (2007). According to Chapman theory (2007) there are two types of slang words, such as primary slang and secondary slang. From 16 data that was found in the lyric, 13 is included in primary slang and 3 data is included in secondary slang. The most types of slang words that are used in that nine song in 24k magic album are types of primary slang, this is because the song lyrics from nine songs in 24k magic album use a few slang words and they are only slang words that people know that are usually

used in informal situations. The aim of using slang words or we already know the meaning is seldom the exchange of information and make the communication become more casual and informal and also sounds modern.

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