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MORAL VALUE REFLECTED BY THE MAIN CHARACTER IN *HEROES (2020)* MOVIE

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ABSTRACT

This study is entitled "Moral Values Reflected by the Main Characters in Heroes (2020) Movie. The aim of this study was to analyze and find out the types of moral value reflected by the main character in Heroes (2020) Movie. This study used the theories proposed by Audi (2007) to analyze the types of moral values and supported the theory by Klarer (2004) to analyze the character. Descriptive qualitative method was used in the data analysis while the method of observation was used to collect the data. The result of this study found that there are 6 data containing moral values occurring in the movie reflected by the main characters as follows. (1) Virtue consists of Courage, Generosity, Honest, and Loyalty (each of types occurred 1 times with 16, 6%), 2) Kantian and Intuitionism and 3) Utilitarianism also occurred 1 times with 16, 6%). The frequency of the appearance of moral values by the main character is balanced.

INTRODUCTION

Literature is a category of writing that includes imaginative representation of ideas, such as fiction, poetry, romance, and theater. A literary work is developed based on the writer's imagination and generally reflects the social state, which uses the social surroundings as the foundation. Literature can express human nature and significant human experiences. Literature is divided into categories such as novel, poetry, poem, movie, and so on.

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Movie is a contemporary visual art form that has emerged in the last 300 years. It is difficult to determine a unique creative form, yet the element of the movie is immediate and universal. They are both an artistic expression and a type of popular entertainment, with a significant sociological impact on the latter. A film created by taking photos with a camera or using animation techniques to make images. The majority of the movies are based on true stories from around the world, with the rest on books or novels such as Harry Potter, Twilight, and The Lord of the Rings. According to Christoper P. Jacob, the movie has lines of conversation and visible character changes that all express an explicit meaning to the audience. Explicit material might include the "moral of the story" or a sociopolitical perspective that the producer expresses directly through the characters, theme, structure, and characterization. The movie is also a type of medium that has a major impact on disseminating information and communicating messages to an audience or group of people, and the messages can be positive or negative. A movie's messages can be utilized to teach moral values or to convey a message in the form of advice. It is demonstrated by the character performing either good or negative actions.

Moral value is correlated with the sense of doing right or avoiding the temptation to do wrong. The sense of justice can be used whether in designing a policy, in executing a will, or in determining a set of grades, etc. Action and character qualities have moral value only insofar as they contribute to happiness in some way: by increasing pleasure, decreasing suffering, or both. Moral value Moral value is a component of instrumental value. Moral value is related to activities and character traits solely to the measure that they lead to satisfaction in one of two ways: by enhancing pleasure, decreasing suffering, or both. It means that moral values have a structure that is correlated with the author.

In this study, the movie entitled *Heroes (2020)* is used as the data source. This movie was chosen because several reason, it contains many story of moral values, second a lot of benefits the readers can get from reading movie such as enriching knowledge, vocabulary, and all types of moral values in the movie, the reader know both the attitudes and actions shown by the characters, show good or bad actions, right or wrong.

This genre makes this film the top 10 watch list on the IQiYi platform. This movie will be booming in China in 2020. The movie was directed by Guo Jing yu. This movie starred by main character Vincent Zhao as Huo Yuan Jia, secondary character by Nikita Mao as Madam Wang and support characters Ashton Chen as Chen Zhen, and many other actors or actress such as Wu Chao as Nong Jin Sun Zhang Yong Gang as 'Broadsword' Wang Wu. The movie was released on April, 09/2020. Heroes (2020) was a drama movie directed by iQiyi, Perfect CCB, Perfect World Film, and Television that was shown on CCTV and iQiyi television stations. This movie has a

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long episode duration, from episodes 1 to 45 and has an interesting historical and martial art story. This analysis focused on the types of moral values reflected by the main character, namely Huo Yuan Jia, and the types of moral values that occur in this film, namely Virtue consisting of Courage, Generosity, Honet, and Loyalty. 2). Kantian and Intuitionist, and 3) Utilitarianism

METHODS

The data sources were taken from the movie series entitled *Heroes (2020)* published on April 9, 2020 and this movie consists of 45 episodes. Due to the success of this film, Heroes (2020) movie ranks first on the media platform called IQiyi and is available in 9 languages. This movie is categorized as a martial arts hero in Shanghai named Huo Yuan Jia who plays the main character who upholds ethics in the world of martial arts and also the teachings of moral values that are beneficial to his country and everyone involved.

Descriptive and qualitative methods were used to identify types of moral value in movies and there are several steps of observation to collect the data: first Heroes (2020) movie watched carefully and intensively by the writer, then taking notes for any conversation which is dealing with types of moral value. After that classifying each utterance into the categories types of moral value and explaining descriptively with sentences. The data were analyzed using the theory proposed by Audi (2007) about Moral Value and Human Diversity and second the data analyzed with the theory of Klarer (2004) about Introduction to Literary Studies which focused on the main character.

RESULTS AND DISCUSSION

RESULT

Based on the analysis, there were 6 data of moral value occurred in Heroes (2020) movie, they can be classified into 1) Virtue consist of Courage, Generosity, Honest, and Loyalty. 2) Kantian and Intuitionism and 3) Utilitarianism. The percentage of this occurrence reflected by the main character is presented in the table below.

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Table 1. The Occurrence of Moral Value Found in *Heroes (2020)* Movie

No	Types of Moral Value	Frequency	Percentage
1	Virtue		
	a). Courage	1	16,6%
	b). Generosity	1	16,6%
	c). Honest	1	16,6%
	d). Loyalty	1	16,6%
2	Kantian and Intuitionism	1	16,6%
3	Utilitarianism	1	16,6%
Total		**6**	**100%**

The table above shows that there are 6 data of moral values. The type of moral value is Virtue consisting of courage, generosity, honesty and loyalty, the frequency of each data is 1 or 16.6%. Followed by Kantian and Intuitionism, and Utilitarianism with frequency data occurrence is 1 or 16.6% which is reflected in the main character in Heroes (2020) Movie.

DISCUSSION

The data were analyzed using the theories from Audi (2007) to classify the types of moral value. Virtue consists of Courage, Generosity, Honest, and Loyalty. 2). Kantian and Intuitionism, and 3). Utilitarianism. The theory from Klarer (2004) was used to decide the main character in Heroes (2020) Movie. The analysis can be seen below.

1. Virtue

Virtue is one type of moral value and it can be classified into Courage, Generosity, Honest, and Loyalty. Each classification occurred 1 time in this movie. The analysis of each classification in virtue value can be seen as below:

Data 1

Da You : "Master, I have got the rope".

Huo Yuan Jia : "Tie me up in this room for a period of one month, no matter how hard I scream or yell, just leave me alone.

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Either I'll cast my inner demons off and quit the drugs.
I'll fight against opium addiction".

(*Heroes (2020) Episode 20,* 02:59 – 03:17)

The bold utterances above reflected a value of courage. According to Audi (2007) The courage is one of good thing since life is full of dangers that we might not oversee without them, moreover courage also alluded to as a military ethicalness because it is clearly essential to achieve the soldier's mission's threat, so without it, the fight will be misplaced.

Huo Yuan Jia as the main character in this scene is sick because of opium addiction, Huo Yuan Jia's actions are shown by saying "I'll fight against opium addiction". Huo Yuan Jia mentioned that Huo Yuan Jia's words were included in the moral values of virtue, especially the type of courage, this was shown by his words with the words **"fight"** which showed the act of courage by Huo Yuan Jia

Data 2

Wang Wu : "When can I see Lord Tan?"

Huo Yuan Jia : "My pupil said the best time is the night after tomorrow

Wang Wu : "Night after tomorrow?" August 12...he will be executed on August 13, i think that's too late

Huo Yuan Jia : **"My pupil will be on shift the day after tomorrow, he's bribed the wardens on duty that night the safest bet is to wait until then, you will come on your own and i'll help accompany you there"**

(*Heroes (2020) Episode 1,* 32:32- 33:04)

The bold sentence above consists of the value of generosity. According to Audi (2007) generosity can refer to readiness to spend your own resources to help others is the point of generosity, because being generous can be an interesting issue as a result of a few people can definitely be more awful off than others, and they require offer help.

This conversation is about Huo Yuan Jia as the main character talks with Wang Wu as a supporting character to give about a safe schedule to meet Lord Tan in prison his student works as a security officer in a government prison and will be on guard the day after tomorrow to meet Lord Tan and Huo Yuan Jia helped accompany Wang Wu there. Huo Yuan Jia's actions in this conversation stated that his actions belonged to the type of moral value consisting of generosity because he wanted to help accompany Want to go to prison to meet Lord Tan which was indicated by the words ``**My student will guard the shift the day after tomorrow, he bribed the warden who bet the night wait until then, you will come alone**

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and I will help accompany you there" another evidence states that Huo Yuan Jia's words belonged to the kind of generosity shown by the "I will help accompany you there"

Data 3

Madam Wang **:** "Huo Yuan Jia, you misunderstood, Mr. Rong's arrival to the hospital was sincere to visit your mother!"

Huo Yuan Jia **:** "Do you know!, Mr. Rong is a married person and likes to play with other women. Mr. Rong is a shameless man who wants to snatch people's wives!"

Madam Wang **:** "Huo Yuan Jia, you can be angry with me but I beg you not to do anything dangerous with him, his arrival at the hospital yesterday also wanted to establish sworn brothers with you"

Huo Yuan Jia : **"I don't want to be his sworn brother, my sworn brother is Wang Wu the swordsman, I am loyal to him and travel around spreading martial arts with him"**

(*Heroes (2020) Episode 36,* 12:24 – 12:49)

The bold sentences uttered by Huo Yuan Jia above have a loyalty value. According to Audi (2007). From a moral point of view, loyalty to family and friends is special. We will not threaten our family and friends like strangers. We are united with them out of love and affection, and we do to them what we would do for ourselves. In addition, Josiah Royce stated that loyalty is a person's voluntary, practical and complete dedication to a cause.

The conversation above occurred when Madam Wang, Huo Yuan Jia's wife, explained to her that there was a misunderstanding between Madam Wang and Mr. Rong while talking alone in the hospital yard, then Huo Yuan Jia said that he was a man playing with many women, and refused to being sworn brothers, with the utterance "I don't want to be his sworn brother, my sworn brother is Wang Wu the swordsman, I am loyal to him and travel around spreading martial arts with him" based on Huo Yuan Jia's words, it was stated that belongs to the type of moral value in the Loyalty category, it is supported by an indication of the utterance **"I am loyal to him"**

Data 4

Sun Wu Ji : "You don't have to flatter me, now you're honest, were you the one who killed my 4th brother Lu Si Ying?"

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Huo Yuan Jia : **"Yes I am"**

Sun Wu Ji : "You answered it quickly, no doubt you are not a martial expert who respects other sects!"

Huo Yuan Jia : "Master, there is a reason why I killed that petty and cruel government official, he used his position to take revenge on me and killed my brother and father, am I wrong to get rid of that bad guy from this martial world?!"

(Heroes (2020), Episode 35, 22:10 – 22:23*)*

The bold utterances above have honest value. According to Audi (2007: 26), an honest person is someone who does not lie, except in rare cases when there are compelling reasons to do so. We talk to each other, read what we write, exchange information and opinions, express our wishes, make promises, ask and answer a question and much more.

The above conversation occurred when Mr. Sun asked Huo Yuan Jia and answered honestly that it was true that he had killed his 4th brother Lu Si Ying, then Huo Yuan Jia replied with "Yes, I am" Huo Yuan Jia's response to Mr. Sun. is belong to the type of moral value in the Honest category, because there are words that indicate honesty with the answer **"Yes, I am"** as ask and answer a question and much more.

2. Kantian and Intuitionism

According to Audi (2007: 12), Kantian and Intuitionist (deontology implies generally duty-based) are concerned with the quality of our acts. The quality of action here is related to the multiple-rule see which is categorized as our fundamental obligation (ethical obligation). There are eight ethical standards naturally communicating prima confronting commitment, such as; keep a promise, act justly, express gratitude for service rendered, do great deeds toward others, avoid harming others, make preparation for off-base doing, dodge lying, improve oneself.

Data 5

Nong Jin Sun **:** "It's honor to save Master Huo's life"

Huo Yuan Jia **:** "No, my father and brother died because of me, on that day i was not going to thank you for saving my life, but when i was coma today, I heard that Mr.Nong has brought your men to collect my family's bodies, I must **thank you** for this great favor"

(*Heroes (2020) Episode 6,* 02:59- 03:17)

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Based on the dialogue above, Nong Jin Sun saved Huo Yuan Jia's life. Huo Yuan Jia explained that the death of his father and brother was caused by him, and in the end Huo Yuan Jia was in a coma, before Mr. Nong collected the bodies of his father and brother for burial. Nong. This was shown by the utterance by Huo Yuan Jia ``**I must thank you"** to Mr. Nong. Based on the statement, it was stated that Huo Yuan Jia's actions belonged to the Kantian type of moral values and Intuitionism consisted of express gratitude for the service rendered

3. Utilitarianism

According to Audi (2007:210), Utilitarianism is commonly defined as the position that for an act to be ethically right is for it to create the most prominent great for the greatest number. Besides, here relief of suffering is as vital as generation of happiness; mental as well as physical well-being is included.

Data 6

Huo Yuan Jia **:** "Master Wei, where do you want to go?"

Master Wei **:** "I did not expect, the person who will take me is you Huo Yuan Jia, after your victory against the Japanese and the west, the students in my college moved to your martial arts training place, now I have no money and have to leave this place"

Huo Yuan Jia : **"Master Wei, it's also thanks to your support, if you don't mind I inviting you to join my elite martial arts college, stay with me,** Master Ba Tu and Master Lei also join, I want to create Chinese martial arts where in the future our nation will be united to create a generation that is reliable in martial arts, a fit and strong body, so that we can no longer be nicknamed "sleeping Asian tiger" by westerners"

(*Heroes (2020) Episode 45,* 29:10 – 29:42)

Based on the dialog above, it can be explained that Huo Yuan Jia had won the battle with the Japanese and the westerners, after that several martial arts students in Shanghai left their sects and switched to Huo Yuan Jia's martial arts college, which caused other sects to lose their income. Huo Yuan Jia met Master Wei and invited him to join his Sect and also stayed there with the words **"Master Wei, it's also thanks to your support, if you don't mind I invite you to join my elite martial arts college, stay with me"** This statement belongs to Utilitarianism which produces the most prominent great for the greatest number. Besides, here relief of suffering is

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as vital as generation of happiness; mental as well as physical well-being is included.

CONCLUSION

There are several conclusions that can be explained based on the result and discussion. There are 6 data containing moral value occur in the movie reflected by the main characters, they are (1) virtue value consist of Courage, Generosity, Honest, and Loyalty (each classification occurred 1 times with 16, 6%), 2) Kantian and Intuitionism and 3) Utilitarianism (1 times with 16, 6%). Main character has a central role in the movie. By bringing up moral values in the utterances delivered by the main character, the story writer hopes that moral values can be understood by the audience and applied in everyday life. Movies are a very appropriate medium for delivering messages, especially moral values to the general public.

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