



TYPES OF MORAL VALUES FOUND IN YESTERDAY MOVIE

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Journal History

Submitted 10th January 2022

Revised 2nd March 2022

Accepted 14th April 2022

Published 29th July 2022

Keywords:

Moral Values, Movie, Types
of Moral Values

ABSTRACT

Moral values are concepts that serve as a guideline on implementing our manners, personalities, and behaviors toward ourselves and others. The movie is one of the best platforms to deliver moral values, it makes this study needed because it was found a lot of movie's viewers only focused on fun things that existed in the movie than focused on the moral messages conveyed in it. The aim of this study is to tell the readers what moral values are, and the types of moral values, and help people in recognizing moral values that appear in the movie. This study used a descriptive qualitative method in analyzing the data and a documentation method used in collecting the data. As a result, there were eleven types of moral values that appeared in Yesterday movie, consisting of honesty, bravery, peace ability, confidence, purity & pureness, loyalty, respect, love & affection, sensitivity & selflessness, kind & friendly, and fair & humane. This finding shows that this comedy movie has many moral values to present.

INTRODUCTION

Movie is a moving picture recorded by camera and it is aimed for entertainment or an art, Webster (1986). Movie industry in this modern era reaches a massive growth in their production. There are tons of movies released every single year with different genres such as comedy, horror, action, adventure, crime, fantasy, historical, romance, satire, science fiction, thriller, and etc. The plot, character, setting, point of view are the crucial elements in the movie which give a vibe toward the viewers, and it makes

the movie memorable. Movies are a great medium to entertain, and educate people. Movies help the development of knowledge improvement because movies always have something new to show to the viewers, Yousuf and Dadabhoy (2013).

Moreover, the existence of a moral message in a movie also becomes another crucial thing that can make a movie have its personal touch with the viewers. Moral Values are simply an important kind of instrument value, Audi (2007). Moral messages give a great impression, and it leaves people an advantage after watching a movie. Moral values are the guidance to people, it helps people to determine the right and wrong, and it helps people in introspecting themselves to be a better person, Hurlock (1956). Nowadays, there are a lot of life cases in the society such as crime, violence, bullying, murder, drug, corruption, gangster which all of those are caused by moral decadence. People lose themselves and they are uncontrollable. Their mind has no guidance which makes them run their life as what they want.

The study of moral values is important because moral values can deal with ego that affects the negative cases that happen in society. It makes many novelists and producers express moral messages in their works such as novels and movies. But still, there are many people who do not realize the existence of moral values itself. Therefore, this study analyzed moral values to enhance people's awareness toward moral values appearing in the movie.

Since moral values appear in a lot of literary work, the researcher decided to analyze the moral values that appear in *Yesterday* movie. This movie is a comedy movie, it tells about a musician that has a big belief to be a star in the music industry such as the masterpiece band, The Beatles. Here it is not only joking and something funny to be presented, but the depth of moral values flowed away simultaneously with the comedy. This movie was chosen because the writer is a big fan of The Beatles, few researchers use comedy movies as a data source, and there are lots of moral values found in this movie. Therefore, this study was conducted to find out and analyze the types of moral values that appeared in *Yesterday* movie.

Before this study was conducted, there were other studies which dealt with moral values that were used to support this study and also as comparison to see the similarities and differences between this study and others. Those references are from Arif and Kuswandari (2019), Humaira (2018), and Anggreni (2012). Based on these related studies, most of these studies focused on the most moral values appeared in each study, whereas this study is focusing on each moral values that Linda (1997) mentioned and gives the reader a deeper comprehension toward moral values.

METHODS

The data in this study were taken from a movie entitled *Yesterday*. There were some methods used in this study. First, the documentation method was used to collect the data in order to make certain deductions based on the study parameters. There were three steps in collecting the data: 1) Watching the movie continually with its English subtitle, 2) Taking note of any important data from the movie while dealing with moral values, 3) Classifying the data based on moral values found in the movie. Second, the descriptive-qualitative method was used to analyze the data. Qualitative method is a sort of social science that collects and analyzes non-numerical data and produces descriptive or written sentences as a result. Therefore, this study used a descriptive-qualitative method because moral values cannot be described numerically. This study used the main theory from Linda (1997) in her book "Teaching Your Children Values" about what moral values are and what are the types of moral values.

RESULTS AND DISCUSSION

RESULT

There are several data found in this movie, six values include confidence, bravery, purity & pureness, peace ability, and honesty. Seven data of values of giving included sensitive & selfless, kind & friendly, fair & humane, loyalty, respect, and love & affection. These data were presented by characters including the main character, a secondary character, and a supporting character. In reaching the quality of the analysis, this study used two theories to support the analysis. The main theory is from Linda (1997) about the types of moral values which can be divided into two subclasses, values of being and values of giving. Values of being are a value that implicates humans being into the behavior and the way people treat others. It includes honesty, bravery, peace ability, self-discipline, confidence, purity, and pureness. Values of giving are a value that needs to be practiced and provided which will then be accepted as a given. It includes loyalty, respect, love and affection, sensitivity and selflessness, kindness and friendliness, fair and humane.

Table 1 The occurrences of types of moral values found in *Yesterday* movie.

No	Types of Moral Values	Character	Values
1		Jack Malik	Confidence
2		Ellie Appleton	Bravery

3	Values of Being	Ellie Appleton	Purity & Pureness
4		Jack Malik	Peace Ability
5		Jack Malik	Honesty
6		Jack Malik	Bravery
7	Values of Giving	Carol, Nick and Ellie	Sensitive & Selfless
8		Gavin	Kind & Friendly
9		Ed Sheeran	Fair and Humane
10		Ellie Appleton	Loyalty
11		Jack Malik	Respect
12		John Lennon	Love & Affection
13		Rocky	Loyalty

From table 1, it is presented as the result of analysis of moral values in the movie entitled *Yesterday*. It is described that there are thirteen data found in *Yesterday* movie based on the subclasses of values of being and values of giving. These data were presented by eight characters in this movie, including the main character, secondary character and supporting character.

DISCUSSION

Values of Being

1. Confidence

Confidence is a trust toward ourselves, Linda (1997). Confidence helps us through some obstacles such as challenges, troubles, exams, and any other difficult situations. This value makes us put a whole trust into our own self, and believe that we can pass the situations that may make us feel down.

Data 1:

Ed Sheeran : Right, I've got an idea. Everyone, I think we can all agree that we're impressed with Jack's songwriter talent, right? So here is the plan. I'm going to go out that door and Jack is going to go out. Whoever writes the best song in 10 minutes, wins. Jack "Back in the USSR" Malik, are you in?

Jack Malik : Okay, I'm in.

Ed Sheeran : And it can't be anything you have written before. Like nothing in your bottom drawer. Has to be new tonight.

Jack Malik : Right, cool.

(Yesterday, 00:40:59)

Ed Sheeran dared Jack Malik into a challenge, to create a song in 10 minutes and who wrote the best song was the winner. The data above is categorized as value of confidence because based on Linda (1997) confidence is a trust to our own self in facing the challenges, obstacles, problems. The value confidence can be seen from how Jack Malik accepted the challenge that gave by Ed Sheeran in that party with easily. Jack Malik trusted in himself that he could pass the challenge with the talent that he had and the song that he brought. He had no hesitation toward that challenge and there was no consideration for him to take the challenge. In the end, he amazed all the people by the song that he made in ten minutes.

2. Bravery

Bravery is a deed that is difficult to conduct but correct and it has a great result for the long term, Linda (1997). The value of bravery leads us to have a strong mental and courage toward decisions that have to be taken.

Data 2:

Ellie : You're leaving, so... I can ask you anything.

How did I get in the wrong Column? How did I get in the "friend, manager, roadie" column? Instead of the "And I love her" column?

Jack Malik : Oh God. Are those definitely columns? Ellie : Yeah.

Well, a girl certainly can tell the difference.

Jack Malik : Wow, Ellie. That's... big news on the big night.

(Yesterday, 00:46:44)

Ellie told Jack Malik that she loved him by asking him a question. This data is analyzed as the value of bravery because according to Linda (1997) bravery is a deed that is difficult to conduct but correct and it has a great result for the long term. The value of bravery can be seen in how Ellie as a woman declared her feelings toward a man that she loved. As a woman, it is very rare and difficult for a woman to declare her feelings first. Ellie knew if she did not declare her feelings to Jack, Jack would leave Ellie for his career then Ellie won't see Jack again. So, Ellie made the difficult decision for the great result for the long term between her and Jack Malik. She was a brave woman because she broke the rules and she did not want her feeling rotted in herself.

3. Purity & Purenness

Purity refers to the term of condition of being pure, it means free from contamination of adulteration, immorality and sexual term. Purenness refers to the state of being pure, Linda (1997).

Data 3:

Ellie : So, maybe not. Jack Malik: No?

Ellie : Um... it's certainly not a mistake coming up to Liverpool.

Certainly, um, a lovely evening. But I think, probably, it's... it's a mistake to go further.

Jack Malik : Okay.

Ellie : I have a room of my own and... and I think, um... a one night stand would be... a strange new column for me to be in, Jack.

(Yesterday, 01:00:48)

Ellie stopped while kissing Jack Malik because she did not want to go further. This data is analyzed as the value of purity and pureness because it was seen from how Ellie behaved. Based on Linda (1997) purity and pureness are the condition and state that are free from contamination of adulteration. Ellie reflected the value of purity and pureness from what she behaved toward Jack Malik. She knew

that she would be the one-night stand love if she went further with Jack Malik in that room. Because Jack Malik went to America the next morning, it was clear that it would be one-night stand love for Ellie and she did not want it. She realized that there was no relation between her and Jack Malik, so Ellie chose to protect herself from the contamination of adulteration by leaving Jack Malik that night.

4. Peace ability

Peace ability is an ability to control the emotion, Linda (1997). This value is a value of showing our calmness toward the situation. Not to give a quick response instead of understanding the meaning.

Data 4:

Head of Marketing : That's what he does right off the top.

Now as you all know, the songs we released online have created unprecedented excitement. So, now upon us falls the mighty task of packaging everything together into one single, irresistible album. Now, Jack came up with some title suggestions himself and, uh, we worked on some

of those. You know, I especially got a kick out of Sergeant Pepper's Lonely Hearts Club Band.

Jack Malik : That's...

Head of Marketing : It's okay to laugh, cause it's funny. It is. It's, uh, a lot of words, Jack. But ultimately, in the end, we just felt it was, uh, too confusing right? Too confusing. And uh, the White Album has some diversity issues.

(Yesterday, 01:10:50)

Jack Malik showed his patient and calmness toward the hyperbole behavior that was shown by the head and people of the marketing meeting. In this scene, Jack's behavior is categorized as the value of peace ability because based on Linda (1997) bravery is the emotional control. Jack is being so patient and calm toward the hyperbole attitude from the head of marketing and the people there. Rather than give a quick response toward the meeting, Jack chose to listen and understand what the meeting was. Although what was presented by the head of marketing meeting did not harmonize with what Jack expected, Jack stayed with his calmness and he succeeded in controlling his emotion. It was clear that Jack reflected the value of bravery.

5. Honesty

Honesty is nothing to cover up, nothing to hide and it is the ability of being transparent, Linda (1997). There is no falsity in explaining something and there is no lie above the truth. Another idea from Wibowo (2012), honesty is an action that includes words, actions and works that can always be trusted.

Data 5:

Jack Malik : And now, there is, um, there is someone I would like to introduce you to.

If we could just switch on the backstage camera. This is Ellie! And when I had no fans, Ellie was my only fan. The only person in the world who believed in me. And that's why, tonight, I asked Ed, if I could come on and play, because I want to tell her and you, what I've done. Damn it, Ellie, I've been untrue. All the songs I've sung tonight were really written and performed by four men called John Lennon, Paul McCartney, George Harrison, and Ringo Star. The Beatles. They were the real Geniuses. Me, I'm just a, sort of, go-between to, well, get their astonishing stuff in the world. And, u, I passed their amazing work off as my own so I could look like I

was amazing too. I want you all to know that I'm not going to take any money for this work that isn't mine. So, you can have all the songs for free.

(Yesterday, 01:40:24)

Jack told the truth to the public about the songs that he admitted as his original work and that fact, it was a falsehood. This data is categorized as the value of honesty because based on Linda (1997) honesty is nothing to cover up, nothing to hide and it is the ability of being transparent, and here Jack Malik reflected the value of honesty. It can be seen on the biggest announcement that he declared at his concert which was seen by billions of people. Jack Malik finally told the truth to the public about the songs that he admitted as his original work, but the fact was those songs were made by the legendary band, The Beatles. He said the real genuine people behind those songs were John Lennon, Paul McCartney, George Harrison, and Ringo Star. Jack Malik said he just got blessed for being a connector between those amazing songs and people in the world.

Values of Giving

6. Sensitive & Selfless

It is a condition of being selfless, and more care toward others. Not selfish and not just want to be understood. Tolerance and empathy are the elements of this value, Linda (1997).

Data 6:

Carol : Jack! Oh my God! Your teeth. Ellie : Presents, presents, presents.

Caro : Mm, yes presents.

Nick : It's true, we have bought you presents.

Jack Malik : Exciting.

(Yesterday, 00:12:10)

Carol, Nick, and Ellie were Jack's best friends, they surprised Jack after the incident that made Jack lose his guitar and teeth. This data is categorized as value of sensitive and selfless because according to Linda (1997) sensitive and selfless are conditions of being cared for by others by giving empathy and tolerance. This value is clearly seen from how Nick, Carol and Ellie care toward Jack Malik. They tried to make Jack happy by giving him gifts. Nick, Carol and Ellie gave Jack a bus toy because Jack got hit by bus, dentures because Jack lost his teeth, and the last one they gave a great guitar because Jack's guitar broke by the bus. Nick, Carol and Ellie were not only giving him sympathy but empathy. They were not selfish in their own self that just needed to be understood but they tried to understand Jack's situation.

7. Kind & Friendly

It is a lightweight hand to help. Kind and friendly is a condition of being kind toward others, showing them the proper attitude and leaving them a nice impression, Linda (1997).

Data 7:

Ellie : Well, then, how do you explain this? You are going to be a recording artist Mr. Malik.

Gavin : I'd be very happy to help for free. My studio, at your service.

Ellie : Gavin, you are cool. Gavin : Am I?

(Yesterday, 00:28:04)

Gavin was watching the performance of Jack Malik in a café, and Gavin was interested in the songs that were brought by Jack Malik. This data is categorized as value of kind and friendly because Gavin was so kind to help Jack Malik in recording his songs then released it into the wide world. Based on Linda (1997) kind and friendly are a lightweight hand to help. This statement was shown by Gavin in helping Jack Malik. Gavin opened his studio recording to help Jack work with his songs and Gavin did not take any cost toward Jack Malik, Gavin's studio at Jack Malik's service for free. Until Jack Malik became a big star, Gavin still did not take any benefits from it.

8. Fair & Humane

Fair and humane are the comprehension of revenge is futile and admit that win or lose is a normal thing in a battle, Linda (1997).

Data 8:

Rocky : So, the vote!

Ed Sheeran : Nope, no vote. No vote.

No. That was uh, an interesting moment.

I was always told that there would be someone who came along that was a lot better than me, and you are definitely better than me, Jack.

Yeah wow, that was uh, one of the best songs I've heard in my life.

(Yesterday, 00:44:14)

Ed Sheeran dared Jack Malik into a battle to create a song in ten minutes and who created the best song was the winner and Jack's song was far beyond Ed Sheeran. This data is categorized as the value of fair and humane because it is based on how Ed Sheeran responded after the battle between himself and Jack Malik. After both of them brought the song toward the people on that bar, Ed Sheeran did not want to take the vote because he admitted that the song brought by Jack Malik was far beyond his song. He was fair toward the challenge that made by himself, he did not use any trick and took revenge on Jack Malik. Based on Linda (1997) fair and humane are accepting the result of a battle without any revenge and appreciating the reality. Ed Sheeran appreciated Jack for his effort even though Ed did not win the battle.

9. Respect

Respect is respectful to ourselves and avoids distraction to our own self, Linda (1997). It is a deep feeling of astonishment toward someone's abilities, achievements, and qualities.

Data 9:

Jack Malik : I don't know, are you John? John Lennon : That's right.

Jack Malik : From Liverpool? John Lennon : That's right.

Jack Malik : It's an honor to meet you.

(Yesterday, 01:33:04)

Jack Malik went to meet John Lennon, then when he arrived at John's house, Jack was shocked and hugged John. This data is categorized as value of respect because it is based on what has been reflected by Jack Malik toward John Lennon. According to Linda (1997) Respect is respectful toward ourselves by avoiding distraction toward our own self and it is a deep feeling of astonishment toward someone's abilities. In this scene, Jack showed the value of respect by declaring the truth of the song that he sang so far. He respected John Lennon as the real creator behind the songs that he brought to the concert. By doing it, Jack also avoided himself from distraction that may lead Jack to a huge problem. Jack felt astonishment toward John Lennon because John created a lot of gorgeous songs which can heal the people when listened to his songs.

10. Love & Affection

Love and affection are a great feeling toward the affection, it is pleasure about something, and it is a great enjoyment toward something. It could be a place, an animal, a thing and a person, Linda (1997).

Data 10:

Jack Malik : Have you had a happy life? John Lennon : Very.

Jack Malik : But not successful?

John Lennon : I just said "very happy" which means successful. Did a job I enjoyed day after day. Sailed the world, fought for things I believe in and won... a couple of times. Found a woman I loved, fought hard to keep her too, and lived my life with her.

(Yesterday, 01:33:33)

Jack Malik and John Lennon sat on the edge of the beach with a cup of coffee in their hands. They talked about life, love and struggle. This data is analyzed as the value of love and affection based on how John Lennon talked to the young Jack Malik. Jack asked a question about success and John said he was very happy which meant successful. He said he sailed the world, fought for things that he believed in and won a couple of times. He found a woman he loved, fought hard to keep her too and lived his life with her. Based on Linda (1997) love and affection are a pleasure and enjoying deeds toward something and here John seemed so happy by enjoying his life with the woman that he loved. So, this value can be seen on how John felt happy with his entire life.

11. Loyalty

Loyalty is a value that involves quality in giving support, help, serve and ability in fulfilling the promises, Linda (1997). Loyalty is the ability of being loyal, staying with one person in any circumstances is the reflection of this value.

Data 11:

Debra : Where's that lying son of a bitch? Move idiots!

Rocky : Jack, please take me with you. No one else will employ me. I'm rubbish at my job.

Jack Malik : Just hold them off Rocky.

(Yesterday, 01:44:45)

Rocky was Jack Malik's assistant, he was always ready to serve Jack Malik in every concert. And in this last concert, Rocky served Jack Malik as great as he could. This data is categorized as the value of loyalty because it is seen from what Rocky did to Jack Malik. According to Linda (1997) loyalty is giving support, help, serve and ability in fulfilling the promises.

Rocky asked Jack to take him with Jack that showed loyalty toward Jack Malik. Jack told Rocky to stop Debra and the crowd

that pursued Jack Malik. Generously, Rocky stopped the crowd and saved Jack Malik from it. Rocky served, helped, and supported Jack Malik with all the effort that he had. So, Rocky was the loyal person seen from all of those realities.

CONCLUSION

Movies become a great option to present moral values toward people. *Yesterday* is a comedy movie that shows a lot of moral values instead of jokes and humor. Based on the discussion above, there are thirteen moral values found in this movie. Those are: value of confidence that performed by the main character Jack Malik, value of bravery that performed by Jack Malik and the secondary character Ellie Appleton, value of purity and pureness that performed by Ellie Appleton, value of peace ability that performed by Jack Malik, value of honesty that performed by Jack Malik, value of sensitive and selfless that performed supporting characters by Nick, Carol and Ellie, value of kind and friendly that performed by Gavin as a supporting character, value of fair and humane that performed by Ed Sheeran as supporting character, value of loyalty that performed by Ellie and Rocky as the supporting character, value of respect that performed by Jack Malik, and the last one is value of love and affection that performed by John Lennon as supporting character. All the moral values found in *Yesterday* movie were reflected by the characters through conversation and action. The conversation and action influence the character's attitude that makes moral values appear in this movie. To the next researcher, do not only analyze the types of moral values that appear in a movie, but also in other media such as novel, song, podcast, poetry, since moral values are able to appear in any literature work.

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